

2012

INFINITE MODEL UPDATE FOR
FOREVER IN 2012



**FUNDACIÓN
FUTBOL FOREVER**
FUTBOLFOREVER.ORG

Office:(503)2566-2031

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FUTBOL FOREVER FOUNDATION

Residencial Villa del Sol, senda 51, Nro. 59 - Altavista, San Martín – El Salvador

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Five years ago, the Foundation chose the municipality of Soyapango as its focal scope, Santa Eduvigis in particular, where since the beginning the soccer clinics sports program was implemented and later extended to other surrounding areas such as San Bartolo IV, Montes de San Bartolo V and other small adjacent communities where the residents also benefit from this program. All together, it is estimated to be around 30,000 people.

FOREVER'S INFINITE MODEL

Forever's Infinite Model is a comprehensive development program aimed at generating a real impact and substantially improving the quality of life of children, youth and residents of the communities where it operates, through a series of activities consisting of 14 different areas:

1. Education
2. Training
3. Microcredits
4. Technology
5. Health
6. Work
7. Community Service
8. Communications
9. Art and Culture
10. Sports Clinics
11. Legal Aid
12. Infinite Model Talks
13. Community Infraestructure Development
14. Violence Prevention - Inclusion Tasks





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Within these areas, approximately 80 activities have been chosen to be part of the model, which do not result from an isolated activity ending in a summation but instead they are the results of a strategy to efficiently achieve the necessary changes.

All of these activities are carried out by individuals, groups, and private and public organizations from different sectors of society that integrate with those who have not had the same opportunities, generating a committed participation from all involved, which is highly beneficial and effective.

The model uses a series of traditional and non-traditional resources to maximize its results and achieve the social impact that is needed to produce the profound changes. It is intended to generate a positive impact where people have access to knowledge and resources that enables them to develop their skills and to have better expectations in regards to progress.

The model encourages the participation of those individuals, groups and institutions that have had access to the system, to share their knowledge and/or resources with those who have not had the same luck or possibilities. The integration of those who live outside these communities with those who live in them is essential, and it includes all sectors of society that are willing to participate.



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Forever's Infinite Model Objectives

The objectives of Forever's Infinite model are:

1. To substantially improve the living conditions of children, youth, families and neighbours.
2. To guide and improve the existing support system to make it more effective.
3. To create a model program that can be reproduced in other communities.
4. We aspire that residents can live in communities that are in transitional development.
5. To strengthen the social fabric of El Salvador at all levels: educational, occupational, social, health, cultural, political and economic.

WORKING WITH LIMITED RESOURCES

Even working with limited resources, we have achieved significant progress in different areas: cognitive and behavioural changes in students, labour productivity in the soccer fields; medical care at a community clinic temporarily installed in a metal sheet structure, and job training, business and nutrition workshops, housed in a workshop provided by the community among other things.

Below are just some of the fourteen different areas:



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❖ Soccer Clinics

We have created an innovative model that uses soccer practice as an effective tool for children and young people to incorporate a new way of learning. It employs a unique model that uses the practice of this sport in conjunction with a series of stories or actual life situations that are associated to the reality of these communities.



Students, volunteers, participants and instructors help analyze and reflect on these life situations. This is aimed at children and young people to teach them "to learn to learn." This practice not only employs an innovative model, but is also unique due to the fact that it goes beyond the benefits of sports; the participants achieve a new model of reflection and analysis.



We have created an innovative model that increases the ability to learn and reinforces the basic values of the emotional development of children by giving them different cognitive strategies that will help them face life with a different view, creating a road for them to succeed.



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The soccer clinics are given to students from Santa Eduvigis, Montes de San Bartolo 4 and La Campanera. Neighborhood children and youth can also participate even if they do not attend those schools.

For the development of the soccer clinics, we have the support of college students, parents and community members.

❖ Health

There is a community clinic that is temporarily housed in a metal sheet structure; approximately 600 patients were helped during 2011. Attention to the client has no cost and if there are medications available they are also given for free. To develop this activity, the foundation relies on the collaboration of two general medicine doctors.



Additionally, working in conjunction with the ISSS, we have developed and continue to develop sex and nutritional health education campaigns, and oral health education. We have dental hygienists to assess children in schools that participate in the program, who if needed, are subsequently treated by private dentists who donate their services to the project.



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The program has also conducted vaccination campaigns and vector control.

Within the specialties that have been provided during the ISSS medical campaigns, there has also been the promotion and free Pap exam for women in the communities within the scope of action of Futbol Forever. Due to this amazing task, we were able to detect some cases that needed urgent medical attention and helped prevent a more serious situation in the future.

By 2012, the mental health services will be open; specialists in this area will provide psychological care to the population and thus contribute to improving the quality of life for all.

Among other activities carried out are: First Aid Training, supervision of patients with cardiovascular disease, taking blood pressure and minor injury care.

For the development of these activities in this area we have the support of various important institutions and professionals such as: FOSALUD, ISSS, FUSALMO, Red Cross of El Salvador, Psychologists, College volunteers from UTEC, Dentists, etc.



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❖ Training

In the “Workshop Houses”, which are two homes in the community of Santa Eduvigis, training has been given by NSAFORP for courses in cosmetology, sewing, bakery, and auto mechanics. We are working to make these training courses available to the community permanently, so the supply is constant. We have also managed to have INSAFORP open the doors of their Training Center in Ilopango to people in the neighborhoods where the program is present. These facilities have the advantage of having plenty of space, manpower and materials required for the development of the varied workshops created to meet the technical training needed in the labour market to generate self-employment.



With our other sponsors such INDES, YSKL, Hotel Courtyard Marriott and Canal 33, we have also developed job training internships for young students of schools of La Campanera and Santa Eduvigis.

There are other activities that are being developed in the area of training such as: Jewelry Workshop, Entrepreneurial Courses, Leadership Workshops, and Teacher Training among others.

❖ Microcredits



Those who took training courses were later offered a microcredit consisting of work tools for each area, valued between \$100 to \$120.

The Foundation took over 50% of the value of the microcredit and the beneficiaries are paying the balance in four monthly

instalments, all of these intended to promote self-employment or technical knowledge in these areas to enable them to get formal employment and thus contribute to the household economy and pursue of a lifestyle worthy of every human being.

❖ Education

In the area of education there are several activities in development with the aim to gradually improve student learning. Among the activities developed in 2011 are: **School Reinforcement** in math, English, spelling, reading and language encouragement; **Parent School, Guided Tours** to the universities with the objective to involve both the youth and college to have a realistic approach with students.



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Program "A Book, a Ball" designed to boost reading habits in students and develop reading skills. **Pre-PAES reinforcement** offered by University of Education and ISEADE-FEPADE; **Scholarship Program** offered by Pedagogic University and Don Bosco for young high school students of scarce resources. **Homework Club** as support for students in schools, **Basic English courses** University Don Bosco.

If you want more information in regards to these areas or any others, please visit our website www.futbolforever.org o call our phones 2566-2031 and 2562-1064.